



SOLUTION

Protein Optimise

FOR RED MEAT PROCESSORS



foodsconnected.com





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Protein Optimise at a Glance





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Foods Connected: The Meat Industry Professionals



Our innovative buy sell tools aid sales-driven production planning

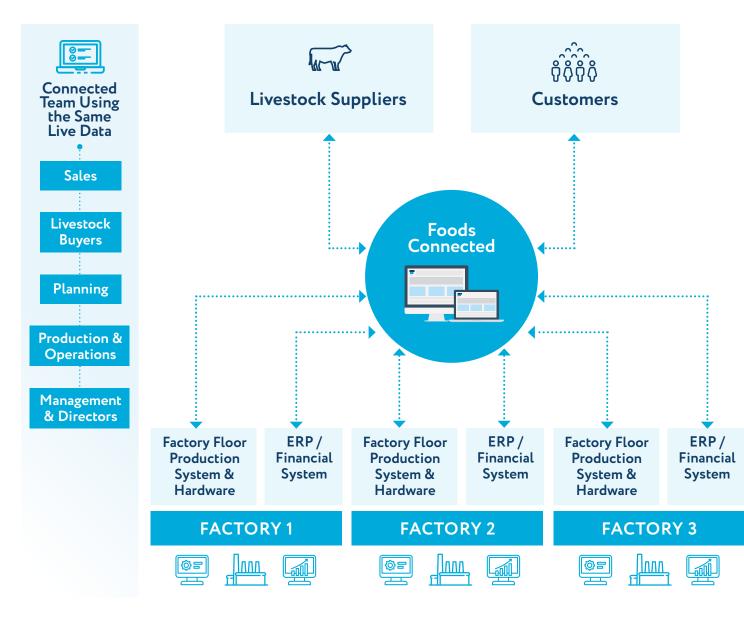
With Foods Connected's innovative suite of software tools, meat processors can match sales forecasts with expected sales returns to calculate break-even points for livestock procurement and gain better insight of forward profitability and maximum value.



These valuable carcase, offal and by-product modelling tools empower meat processing management teams to optimise job selection, improve decision-making speeds and ultimately deliver enhanced carcase return and improved profitability.



Foods Connected and your Existing Systems



The Foods Connected solution complements the software & hardware that you already have in your factory.

It connects your sales decisions closer to the planning of your production, helping to maximise profitability through faster, more insightful decisions with alignment across all your teams.

It also provides large companies with multiple locations a 'birdseye view' of performance across all factories allowing for enhanced group performance management and knowledge sharing.

Being a cloud-based solution, it also provides the capability for information to be digitally shared with your livestock suppliers such as their orders and kill data reports or your customers receiving their sales order details and shipment confirmations.





Processor Challenges

Processor Challenges



Understand which primal specifications deliver the best results in terms of profitability and cost.

Communicate the production plans (boning hall and abattoir) to the shop floor in a user-friendly way.



Having the ability to easily review and reconcile a day's boning hall and offal production against the plan, taking into consideration different product specifications, cattle types and carcase grades.



Use sales forecasts to understand forward sales return to allow cattle buyers to procure livestock profitably.



Use sales forecasts to understand the impact on future stock levels and cash flow.



Communicate purchase orders and contracts to farmers and linking those contracts to factory intake procedures.



Collating previous supply and demand data to proactively manage supply and demand volatility.









Livestock Procurement



Livestock Pricing Grids

Using our tools, you can create livestock pricing grids for both internal and external use. This makes the whole livestock procurement and payment process a lot easier.

Clear, easy-to-use configurable grid templates mean you can create multiple grids for different livestock types. These can be shared with suppliers such as feedlots and farmers for confirmation of contracts and livestock prices.

You can also set up penalties for deviations from the animal specifications. And if the livestock doesn't meet the expected quality criteria, you can use our new master child grid functionality to move an animal from one grid to another on a cascading scale basis.

This all ensures you are not overpaying for livestock that are out of specification.

FOOD) s 1ecti	ED	D	eadweig	ht St	ceers Beel	f Pri	cing Gric	1 202	23				
Company Sit	e:		De	emo Group Co	o (Grou	p)								
Species:			Al	l										
Company Pro	oduct(s):	Ca	ar 605 - Beef C	Carcass	Steer/Heifer								
Date Range:			09	9/09/2023 -										
Status:			Ad	ctive										
Hot Weight	-	1	1	2	(i)	3	i	4L	(i)	4H	(i)	5L	(i)	5H
E	()	£0.05		£0.10	=	£0.10	=	£0.10	Ξ	£0.05		-£0.15		-£0.50
U+	i	£0.05		£0.10		£0.10		£0.10	Ξ	£0.05	Ξ	-£0.15		-£0.50
-U	(i)	Agreed Pric	e 🔳	£0.05		£0.05		£0.05	Ξ	Agreed Pric	e 🔳	-£0.15		-£0.50
R	()	-£0.05		Agreed Pric	e 🔳	Agreed Price		Agreed Pric	:e 🔳	-£0.05		-£0.15		-£0.50
O+	()	-£0.10		-£0.05		-£0.05		-£0.05	Ξ	-£0.10		-£0.20		-£0.60
-0	1	-£0.20		-£0.15		-£0.15		-£0.15		-£0.25		-£0.40		-£0.70
P+	1	-£0.30	Ξ	-£0.25		-£0.25	Ξ	-£0.25		-£0.35	Ξ	-£0.40		-£0.80
-P	()	-£0.30		-£0.25		-£0.25		-£0.25		-£0.35		-£0.40		-£0.80

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Livestock Contracts

For contracts and longer term deals, you can use our contract management tool to create contracts for larger numbers of livestock. This is ideal for large farmers, farming groups and feedlots.

As livestock is ordered and delivered to the factory, animals are subtracted from the contract, with the live status available at all times.

This gives the abattoir procurement team greater forward planning visibility and reduces administrative tasks.



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FOODS CONNECTED	Purchasing Enquiry - Closed - Deals Agreed
Purchasing Enquiry -	Closed - Deals Agreed
Originally Sent From:	Steve Jones - Democo
Originally Sent To:	John Farmer - Beef Farmer
Must Respond by:	07/07/2023 14:00
Priced to be Agreed by:	08/07/2023 15:00
Delivery Terms:	Delivered to Abattoir
Delivery Dates:	10/07/2023 13:00:00 (Week 28) - 30/09/2023 13:00:00 (Week 39)
Currency:	British Pound

General Notes

03/07/23 15:53 Steve Jones This is a Contract for procurement of prime cattle from a farmer

Accepted line items		Agreed line item	Countered line iter	n Declined line
Product	Quantity	Pri	ce (£)	Comments
CAR606 - Prime Beef Carcase	DS: Agreed SJ: 400 Hea		Agreed 4.85 / Kg	

Pricing Grid - EU - Deadweight Prime Beef Pricing Grid V1 (DR)

P8 Fat (mm) Grade		1	١	2	١	3	1	4L	(i)	4H	1	5L	1	5H
E	()	£0.05		£0.10		£0.10		£0.10		£0.05		-£0.15		-£0.50
U+	١	£0.05		£0.10		£0.10		£0.10		£0.05		-£0.15		-£0.50
-U	(i)	Agreed Pric	e 🔳	£0.05		£0.05		£0.05		Agreed Price	•	-£0.15		-£0.50
R	(i)	-£0.05		Agreed Price	e 🔳	Agreed Price	e 🔳	Agreed Pric	e 🔳	-£0.05		-£0.15		-£0.50
0+	()	-£0.10		-£0.05		-£0.05		-£0.05		-£0.10		-£0.20		-£0.60
-0	(i)	-£0.20		-£0.15		-£0.15		-£0.15		-£0.25		-£0.40		-£0.70
P+	(i)	-£0.30		-£0.25		-£0.25		-£0.25		-£0.35		-£0.40		-£0.80
-P	i	-£0.30	=	-£0.25		-£0.25		-£0.25		-£0.35		-£0.40		-£0.80

Generated by foodsconnected.com



Livestock Ordering

To process the order for your suppliers, you can create order templates for livestock and attach agreed pricing grids to orders.

Suppliers can access the order through our platform as well as receiving an email notification. They can then confirm the order back to you to ensure that the correct availability of livestock is guaranteed for the day of production.

This ensures the correct service levels are met and does away with extra correspondence and time-consuming paperwork.

For larger scale operations, our multiple order functionality allows for multiple orders and their associate grids to be sent in one batch, saving time and eliminating unnecessary admin.



FOODS CONNECTED	Order M	anager - I	lssue Or	der		
Order Manager - Iss	le Order					
Step 1: Order Detai	ls					
Order Name	Prime Beef Livest	tock Order (DR)		Order N	umber 2013	
Supplier	Farm 1		•	Contact	John F	armer 🗸
Linked Trading Template	Prime Beef Livest	tock Contract (E	DR) 🗸	Link Pric	ing Grid EU - De	adweight Prime Beef Pi
Link to Contract	Prime Beef Livest	tock Contract (E	DR) - July to Se	р 🗸		
Purchase Date	02/08/2023	09:00		Currency	GBP	~
Quantity Tolerance (%)	Single Tolerance	e 🔿 Tolerance F	Per Item	0.00	%	
General Notes	This is a livestocl	k order for prim	e beef			
Requested Information	Please advise	e number of lots t	o be delivered			
Step 2: Delivery Pa	Single Tolerance		Perltem		0 Days Early	0 Days Late
Delivery Date	 Single Tolerance 				02/08/2023	09:00
	Democo (Grou		~			
Delivery to Company Site	02/08/2023					
Delivery to Company Site Expected Kill Date						
					Q Auto Find Prices	Add Products
Expected Kill Date		Price	VAT	Quantity	Q Auto Find Prices Comment	Add Products



Lairage Management

Use our tools to set up a receivals itinerary at factory level, organising the orders and delivery of livestock into the abattoir. Based on forward agreements and expected delivery days from contracts and orders, this creates a clear slaughter schedule, providing clarity around what is expected and what has been received.

FOODS CONNECTEI	D R	Receivals	and Agenda - Prir	ne Bee	f Bookings Back to Receipt	eival Templates
Expected Kill Dat	te 18/07/	/2023	Location All v		Filter	Clear Filters
						Export to PDF
Expected Kill Date	Order No.	Supplier	Product Quantities	Location	Test Required / Comments	
8/07/2023 07:00:00	2003	Beef Farmer	CAR606 - Steer FQA U30 months - 80	Abattoir		Edit
8/07/2023 19:00:00	2002	Farm 1	CAR606 - Steer FQA U30 months - 20	Abattoir	No Test Required - Livestock Courier L1 - Tel 0800 XXX 000 if any concerns with delivery time. No Test Required - Livestock Courier L2 - Tel 0800 YYY 000 if any concerns with delivery time. No Test Required - Livestock Courier L - Tel 0800 LLL 000 if any concerns with delivery time. No Test Required - Livestock Courier L4 - Tel 0800 TTT 000 if any concerns with delivery time.	C Edit
8/07/2023 09:30:00	2001	Beef Farmer	CAR606 - Steer FQA U30 months - 15	Abattoir		Edit
18/07/2023 10:30:00	2000	Farm 1	CAR606 - Steer FOA U30 months - 30	Abattoir	No Test Required - Livestock Courier L1 - Tel 0800 XXX 000 if any concerns with delivery time. No Test Required - Livestock Courier L2 - Tel 0800 YYY 000 if any concerns with delivery time. No Test Required - Livestock Courier L - Tel 0800 LLL 000 if any concerns with delivery time. No Test Required - Livestock Courier L4 - Tel 0800 TTT 000 if any concerns with delivery time.	Edit











Yield Trees

With our software solutions you can build yield trees for all your livestock types - from the carcase and its sub primals, through to offal, hides and by-products.

Here are some of the benefits:



Track multiple specifications of the same primal as well as multiple yield levels within a yield tree.



Capture all the yields and sub-yields including the key primal cut, offcuts, such as trimmings, bones and fat, and any by-products.

d	<u> </u>

Build in sales values and assign them to line items using our product price file functionality. Discover the expected returns on the individual primal, offal item and the overall value or value per kg of the animal.



Deliver a target and benchmark that the factories can measure their performance against.

E	
1.0	
Sh.	
100	
FC	DODS DNNECTED Product Tree
Car	606 - Beef Carcase Standard - Beef Cost Model Demo - Yield: 100.00%
- Car	606 - Beef Carcase Standard - Beef Cost Model Demo - Yield: 100.00% BCM17 - Topside - Yield: 6.54%
	BCM17 - Topside - Yield: 6.54%
	BCM17 - Topside - Yield: 6.54% BCM13 - Silverside - Yield: 6.28%
	BCM17 - Topside - Yield: 6.54% BCM13 - Silverside - Yield: 6.28% BCM18 - Knuckle - Yield: 3.85%
	BCM17 - Topside - Yield: 6.54% BCM13 - Silverside - Yield: 6.28% BCM18 - Knuckle - Yield: 3.85% BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) Offcuts
	BCM17 - Topside - Yield: 6.54% BCM13 - Silverside - Yield: 6.28% BCM18 - Knuckle - Yield: 3.85% BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) Offcuts BCM20 - 85 vl - Yield: 1.42% BCM21 - Fat - Yield: 0.28%
	BCM17 - Topside - Yield: 6.54% BCM13 - Silverside - Yield: 6.28% BCM18 - Knuckle - Yield: 3.85% BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) Offcuts BCM20 - 85 vl - Yield: 1.42%
	BCM17 - Topside - Yield: 6.54% BCM13 - Silverside - Yield: 6.28% BCM18 - Knuckle - Yield: 3.85% ● BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) ● BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) Offcuts BCM20 - 85 vl - Yield: 1.42% BCM21 - Fat - Yield: 0.28% BCM19 - 95 vl - Yield: 4.33%
	BCM17 - Topside - Yield: 6.54% BCM13 - Silverside - Yield: 6.28% BCM18 - Knuckle - Yield: 3.85% BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) BCM32 - Core in Knuckle - Yield: 100.00% (3.85%) Offcuts BCM20 - 85 vl - Yield: 1.42% BCM19 - 95 vl - Yield: 4.33% BCM19 - 98 vl - Yield: 14.00%

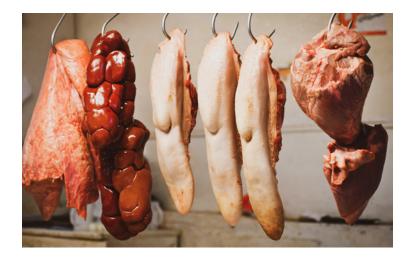


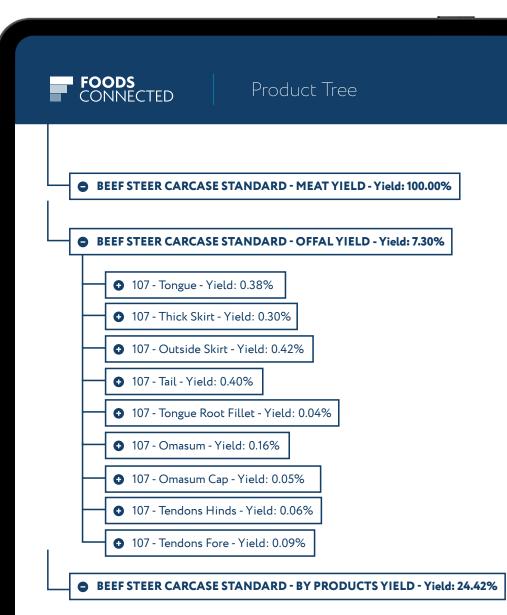
Yield Tree Combinations

You can combine yields trees into the same model to account for:

- Carcase yields
- Primal and sub primal yields
- Offal yields
- By-product yields

This gives you the power to pull all the buy sell elements together into one model. You can assess the profitability of each type of animal, as well as facilitating the creation of break-even points for livestock procurement.







Yielded Pricing and its Benefits

Our yield trees will highlight for you the most cost-effective product mixes based on the chosen market, sales price and specification.



The yielded price functionality in the yield tree tool enables your sales team to evaluate which production runs are most profitable for the factory, while optimising carcase return.



You can rank the jobs by primals cut from best to worst by creating product and sub product yields, including all of the offcut valuations and yields.



These features enable you to make better, more profitable choices, speed up decision making and encourage a more collaborative way of working between sales and operations teams.



It reduces the time lost with spreadsheets and removes the risk of manual errors.

	FOODS CONNECTED Pr	oduct Info	ormation			
ÈC	Overview 🖛 Costing Scenarios 📔 P	Product Confirmat	ions			
Pro	duct Information					
Tree(s) 500:Car 606 - Beef Carcass Standard - Beef Cost Model I	Demo (Hot Weight: 325.0	0000 Cold Weight: 323.0	0000)		
		Primary Yield	% of Scenario	Volume	Price (£)	Yielde Price (
0	BCM17 - Topside	6.54%		0.00		
	BCM26 - Cap on Topside	6.54%	75.00	7,922	5.20	€5.2
	BCM24 - Topside Cap Off PAD	4.29%	25.00	1,731	€8.50	€5.03
			100.00	9,653.00	4.27	
	BCM13 - Silverside	6.28%	100.00	10,142	0.00	
O	BCM13 - Silverside BCM18 - Knuckle	6.28% 3.85%	100.00	10,142 0.00	0.00	
0			100.00 50.00		0.00	€4.00
0	BCM18 - Knuckle	3.85%		0.00		€4.00



- Heart

- Kidney

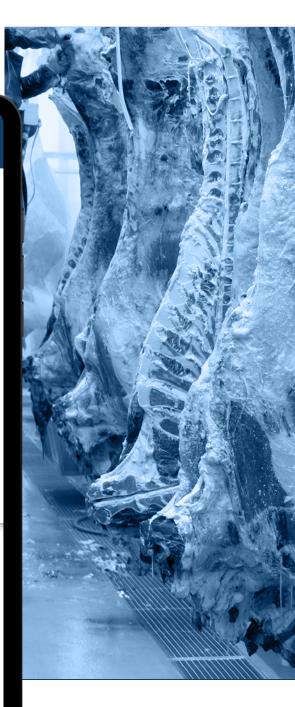
Carcase Modelling

You can model the animal value by pulling in livestock costs either manually or as an API to a thirdparty livestock price website.

All the processing costs broken down by department - eg slaughter, deboning - and cost type - eg labour, energy, utilities - can be included here. You can then calculate the expected buy sell of the livestock you are processing.

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FOODS CONNECTED Purchasing - Retailer Beef Costing - May (i) Overview (s) Costing Scenarios Product Confirmations Livestock Prices - 19/06/2023 - 16/07/2023 **Average Price** % EU Reference Prices Steers R3 - Ireland € 5.01 70.00 EU Reference Prices Steers R4 - Ireland € 4.97 30.00 € 4.98 Avg. Rate: N/A Average 11 Costs €/Kg 0 4.63 Cattle Price € 1.504.74 / Unit 0.31 Slaughter Charge € 100.75/ Unit () 0.11 - Labour Charges € 35.75 / Unit 0.04 - Packaging € 13.00 / Unit 0.02 - QC Costs € 6.50 / Unit 0.64 Deboning charge € 217.60 / Uni 8 Credits €/Kg 0.0258 **Offal Credits** € 8.77 / Unit 0.0125 - Liver € 4.25/ Unit



Cost Per Kg:

€5.554

0.0105

€ 3.57 / Unit 0.0028

€ 0.95 / Unit

Total Cost:

€1,888.43



Production Plans & Forecasts

Using our tools, you can use the associated models from the yield tree to create daily, weekly and forward-looking production plans. Forecasting and planning can be linked (through API) to factory and stock control systems. This can then determine how much of a particular product needs to be produced over a predetermined time period, taking existing stock, expected production and future orders/demand into consideration.

	FOODS CONNECTED	Sales Fo	recast			
→	Send Volumes to Template	• Export to PDF				
	Product	Stock	10/07/2023	- 16/07/2023		
			Price	Required	Assigned	Required Remaining
	chuck	4536	6.5	12000	4536	7564
	bavette	2100	7.5	5000	2100	2900
	fillet	1500	28	2600	1500	1100
	loin	5600	18.3	8900	5600	3300
	silverside	8744	7.5	6700	8744	-2044
	shin	2376	5.2	6000	2376	3624
	heel	3764	5.8	5432	3764	1668
	rump	6523	8	12000	6523	5477
	topside	10345	6.5	14000	10345	3655
	knuckle	9033	5.7	15000	9033	5967
	95vl	24000	5.4	45000	24000	21000





Production & Financial Reconciliation

Having created the plan you can pull actual daily data from a factory's weights and measure system, covering actual production, and compare this to the production plan. By doing this you can identify differences and areas of deviation.

Factors that impact performance are:

- The over or under production of a particular item by the production hall to the detriment of another more profitable item.
- A job taken on by the sales team, which is not profitable, forcing the production hall to produce more of it.
- Excessive trimming by the deboners and trimmers leaving a below par yield performance.

This gives your site management team an overview of the full production and financial reconciliation, including piece counts in the boning hall. It reveals where the deviations have taken place right down to the individual product level and measures the impact against the original plan.

This gives operations teams the power to identify which areas need corrective action and improvement.



FOODS CONNECTED

Production : Reconciliation

Production Example 14/07/2023 (DR) Reconciliation: 103 Units - Average Weight 320Kg

			Expe	ected			Act	ual		
	Scenario %	Yield	Volume	Pieces	Piece Weight	Yield	Volume	Pieces	Piece Weight	Yielded Price (i)
Topside	-	-	-	-	-					-
Cap on Topside	10.00%	6.54%	178.37 Kg	21	8.66 Kg	6.95% +0.41%	92.00 -86 Kg	10.00	9.20 Kg +0.54 Kg	£6.75
Topside Cap Off	80.00%	5.17%	1,127 Kg	165	6.84 Kg	5.28%	1230.00 +103 Kg	176 +11	6.99 Kg +0.15 Kg	£7.88
Topside Cap Off PAD	10.00%	4.29%	116.90 Kg	41	2.84 Kg	4.13% -0.16%	112.00 -5 Kg	41 +0	2.73 Kg -0.11 Kg	£7.62
Totals			1,422 Kg	227	6.27 Kg		1,434 Kg	227	6.32 Kg	
Silverside	-	-	-	-	-					
Full Silverside	85.00%	6.28%	1,456 Kg	175	8.31 Kg	6.29% +0.01%	1440.00 -16 Kg	173 -2	8.32 Kg +0.01 Kg	£6.51
Silverside Flat Fat On	5.00%	3.99%	54.40 Kg	10	5.28 Kg	4.11% +0.12%	54.40 +0 Kg	10 +0	5.44 Kg +0.16 Kg	£5.48
Silverside Flat PAD	10.00%	3.47%	94.68 Kg	41	2.30 Kg	3.49% +0.02%	94.68 0 Kg	41 +0	2.31 Kg +0.01 Kg	£5.63
Totals			1,605 Kg	226	7.10 Kg		1,589 Kg	224	7.09 Kg	
Knuckle	-	-	-	-	-					
Core in Knuckle	65.00%	3.85%	682.52 Kg	134	5.10 Kg	3.85%	682.52 0 Kg	134	5.09 Kg	£5.46



Profitability Forecasting Tools

This suite of carcase models, offal yields, by-products, sales and production forecasts, helps you determine how much you can pay for livestock in the short term and further into the future.

Plus, it allows the processor to quantify how much extra margin they can generate by buying livestock below a certain price point.

Unfortunately the same holds true if the livestock market is expected to rise.

No matter what the market does, our tools give you the foresight to **make better decisions** - from how much you should process to how much you should procure from external sources.



FOODS CONNE	CTED		Profit	t and L	_OSS	Recor	ncilati	ion
Title: JUL 23								
Site Name: Democ	co - Beef Exports							
Date Range: 16/07/2	2023 - 22/07/2023							
Created By: Steve J	ones							
Misc Cost: €								
Model Title	Break Even	Buy Price	Scenario Units	Scenario Weight	Profit/Kg	Profit/Head	Total Profit	Total Cost Livestock
YOUNG BULL (U24)	€4.99	€5.05	80	320 Kg	€0.06	€19.20	€1,536.00	€1,616.00
STEER (U28)	€4.96	€5.08	100	320 Kg	€0.12	€38.40	€3,840.00	€1,625.60
HEIFER (U28)	€4.98	€5.10	100	320 Kg	€0.12	€38.40	€3,840.00	€1,632.00
COWU	€4.27	€4.53	90	290 Kg	€0.26	€75.40	€6,786.00	€1,313.70
COW P	€4.03	€4.23	60	290 Kg	€0.20	€58.00	€3,480.00	€1,226.70
ORGANIC VALLEY	€5.59	€5.65	30	320 Kg	€0.06	€19.20	€576.00	€1,808.00
HEREFORD	€5.40	€5.52	50	320 Kg	€0.12	€38.40	€1,920.00	€1,766.40
ANGUS BLACK GOLD	€5.35	€5.54	50	320 Kg	€0.19	€60.80	€3,040.00	€1,772.80
GRAIN FED HEIFER	€5.40	€5.57	70	320 Kg	€0.17	€54.40	€3,808.00	€1,782.40
					Planne	d Units		630
					Total C	ost of Livesto	ock	€14,543.60



Negotiations

Need top-up volumes over and above your stock and production for your retail packing facility? Not a problem. You can use our negotiation functionality to automatically generate negotiation events, sending tenders to other suppliers for top up volumes.



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FOODS CONNE	CTED Product Purchasi	ng
	s Purchasing August 2023	
Purchasing E	nquiry - Closed - Deals Agreed	
Originally Sent From:	Leah Sloan - Democo	
Originally Sent To:		
	PURE BEEF ADMIN - PURE BEEF INC	
Must Respond by:	PURE BEEF ADMIN - PURE BEEF INC 06/07/2023 05:50	
Must Respond by:	06/07/2023 05:50	

Currency:	Euro

Accepted line items		Agreed line item Countered line item		Declined line item
Product	Quantity 31/07/2023	Price (€)	Change from Last Agreed	Comments
9001 - Topside Spec:	ss: Agreed ss: 1400 Kg PA: 3400 Kg LS: 8400 Kg	ss: Agreed ss: € 7.86 / Kg PA: € 7.86 / Kg LS: Quote us (Kg)	€0.20/kg	Please ensure delivery on time
9002 - Silverside Spec:	ss: Agreed PA: 7800 Kg LS: 25800 Kg	ss: Agreed PA: € 2.12 / Kg LS: Quote us (Kg)		Check spec
Totals	9200 Kg			

Declined line items

Product	Quantity 31/07/2023	Price (€)	Change from Last Agreed	Comments
9001 - Knuckle Spec:	ss: Declined ss: 0 Kg PA:5000 Kg LS: 20000 Kg	ss: Declined ss: Quote us (Kg) PA: € 6.50 / Kg LS: Quote us (Kg)		

Foods Connected: The Meat Industry Professionals

Our team of industry experts brings with them a wealth of experience built up over many years in meat production and processing. We have literally done the job from the shop floor up and have translated this knowledge into the suite of software tools that we offer today. This means that our solutions are built by **meat industry professionals for meat industry professionals**.

THE SERVICES WE OFFER INCLUDE:



Moving Cost Models from Excel spreadsheets to an automated platform





Helping sales and production teams work collaboratively together to achieve the best financial and commercial results



Industry information gathering to help your team benchmark their own performance



Helping create correct specifications for shop floor communication



Working with teams to improve the accuracy of forecasting to ensure best outcomes on P&L



So - Want To Know More?





Mike McCarthy HEAD OF SUPPLY CHAIN & PROCUREMENT

Mike McCarthy has over 19 years experience in the red meat industry. Prior to joining Foods Connected he worked extensively within the McDonald's Global Supply Chain network as the Global Beef & Pork lead for OSI Group. Prior to this he spent 14 years in the Irish primary processing industry developing business and building strategic partnerships with leading Retail and Foodservice customers across EU and N.A.



Sharon has been with Foods Connected for over 6 years and brings a wealth of experience to our Protein Optimise & Procurement team having previously worked in both the red meat and poultry processing industry. Sharon works closely with our customers to ensure that the implementation of our tools into their businesses runs seamlessly to deliver improved processes and measured benefits.



For Australia and New Zealand enquiries contact:



HEAD OF BUSINESS DEVELOPMENT APAC Kieran has worked in the food industry for over 18 years, starting his career as an apprentice butcher in 2005 with Woolworths Group. Kieran has a significant focus on building relationships and longterm strategic planning having managed multiple buying and category management portfolios across Australia and New Zealand specialising in Meat, Poultry and Private Label commercial management.



Thank you for reading



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