IMPROVING THE VISIBILITY AND PERFORMANCE OF PRIMAL YIELDS WITH PROTEIN OPTIMISE

FOODS CONNECTED

AT A GLANCE

PROCESSOR SUPPLYING	INCREASED RED MEAT YIELD BY APPROX	INCREASED PROFIT MARGINS IN JUST
1300+	**1.9%**	**3 MONTHS**
RETAIL STORES		

THE CHALLENGE

Processing thousands of carcasses per week made reporting on yields and costs difficult. The main challenges were:

Accuracy: being able to accurately evaluate deboning performance on primal cuts.

Visibility: high pig prices were impacting margins so better visibility was needed.

Data: a simpler, more collaborative way of viewing data - spreadsheets weren't enough.

THE SOLUTION

By implementing Foods Connected they gained:

·   Full end-to-end commercial visibility of deboning by **digitising data and processes**.

·   An **easy** way to **accurately create and analyse** production plans and bespoke yield trees.

·   Production data **highlighting the inefficiencies** in their deboning management and processes.

THE RESULT

·   Increased red meat yield by approx. 1.9% - a **6-figure margin increase**.

·   Improved yields with yield tree functionality by being able to **pinpoint areas for improvement**.

·   A **true evaluation** of performance with real-time dashboards and reports.

Get in touch

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