



SOLUTION

## Product Lifecycle Management

FOR THE FOOD INDUSTRY

Establish a digital thread through your product process and boost your competitive advantage in the marketplace











foodsconnected.com







## Contents



#### PLM at a glance

- Managing products through complex supply chains
- 05 So how does it work?



Challenges

Product lifecycle challenges for the food industry



#### Tools

- 09 Our PLM solution
- 11 Workflow Manager
- 13 Recipe Manager
- 15 Specification Manager



#### Learn more

- 18 Our expertise
- 9 Get in touch





# PLM AT A GLANCE

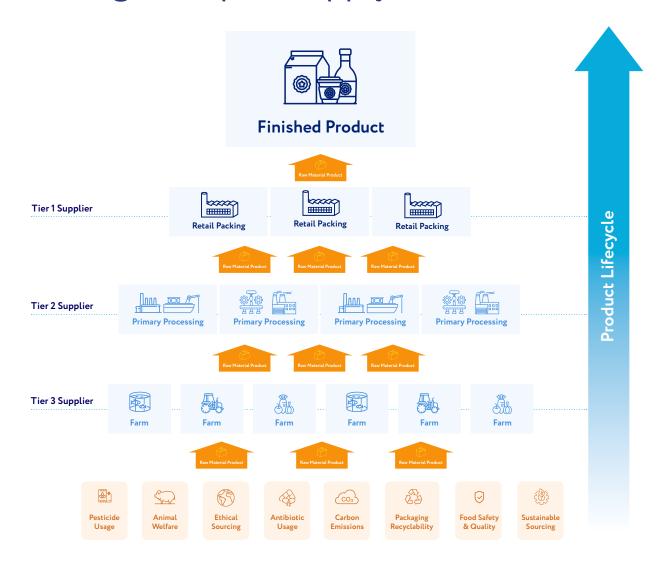


### Managing products through complex supply chains

Today, supply chains are becoming increasingly more complex. Successfully managing and delivering your products across their lifecycle is an intensive process, which requires many steps, multiple stakeholders and a multitude of shifting deadlines that ripple across the supply chain.

With so many points in the lifecycle where potential issues can occur, businesses who want a secure, traceable and visible PLM supply chain need to embrace a digital way of working.

With a digital product lifecycle management solution, your processes will evolve, allowing you to streamline your workflow and drive improvements to deliver and manage brilliant products in a timely and efficient manner.







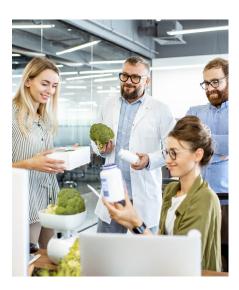
#### So how does it work?

Think of our cleverly designed product lifecycle management solution as an organizational optimization tool, eliminating any extra steps in your management and workflow processes. It gives full visibility across the existing products you already manufacture and clear control over the ones you have in development.

For new products in development tasks can be assigned to different stakeholders. Once one task is complete the next team can be notified to take up their part in the process. In this way, when blockers do occur, they can be flagged and resolved to keep the project on schedule.

Existing products need managing too - to remove silos and mitigate risks. Our platform provides a single source of truth, so you can keep all your stakeholders up to date on any changes.

The result is a PLM solution, which allows you to share raw material products upstream for sign off and finished products downstream to your customers.





#### Create

- Cost formulation
- · Recipe creation
- Specification creation



#### Control

- Specification Manager offers one source of truth
- Spec Manager covers, raw materials, ingredients, packaging and finished product



#### **Collaborate**

- Share specs and recipes and collaborate with customers
- Share specs internally
- Share specs upstream to suppliers for sign off







## CHALLENGES



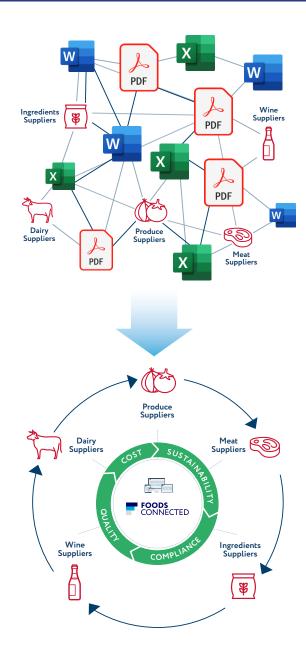
## Product lifecycle challenges for the food industry

There are a number of challenges to consider when trying to manage your product workflows.

All these must be considered:

- Products managed using spreadsheets, pdf and Word documents creating data silos and unnecessary admin
- Lack of transparency and the complexity of the supply chain
- The risk caused by both internal and external factors
- The **financial impact** these have on the product lifecycle
- And the need to still produce innovative products that consumers want

It just takes one missed deadline or an issue with an ingredient to push a product workflow – be it for a new launch or an established industry favorite – off schedule. With so many touchpoints, stakeholders and steps, it is easy to understand why problems can occur.









## TOOLS









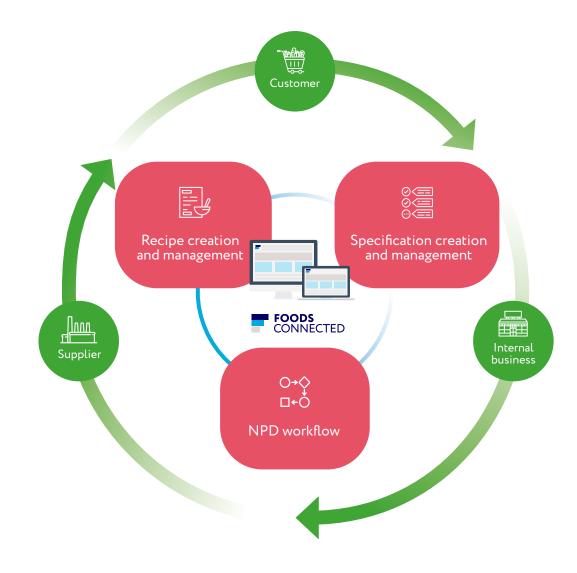
### Our PLM solution

## Our digital Product Lifecycle Management solution simplifies the overall picture.

Designed to counteract these challenges, it monitors and manages each step of your workflows, keeping channels of communication constantly open and agilely transforming the ways you operate.

Our team of industry experts designed the Foods Connected Product Lifecycle Management solution to ensure a smoother, safer and simpler product management and workflow system for your recipe, specifications and NPD processes.

It is designed to benefit **Technical**, **NPD**, **Finance and Operational teams** needing easy collaborative access to product and supplier data, keeping channels of communication constantly open and agilely transforming the ways you operate.







#### Our PLM solution

Our three PLM tools – **Workflow Manager, Recipe Manager and Specifications Manager** – work together as one purpose-built workflow and data management system, directly linking your NPD, recipe specifications and processes in one easy-to-use platform.



Create custom spec templates, workflows, recipes and costings.



Hold and manage all supplier data.



Provide your business with one real-time product source of truth, where all the recipes, specs and projects are up to date.



Share your product data upstream to your suppliers (e.g. raw materials) internally and downstream (e.g. finished products) to your customers and partners.







THE BENEFITS
OF USING OUR
PLM SOLUTION

- The most holistic offering on the market: one source of truth for your data, documentation and communication for faster, smarter decision making.
- Full 360-degree visibility of existing product specs and new products: including full history and version control for established products as well as expected delivery dates, blockers and bottlenecks for new products.
- Flexibility: more control over your processes and projects, using easily updated digital templates.
- Higher specification accuracy: the ability to pull in supplier allergen data and auto-generated nutrition info.
- **A more streamlined workflow:** a fully digital sign-off system, which integrates with third-party tools.

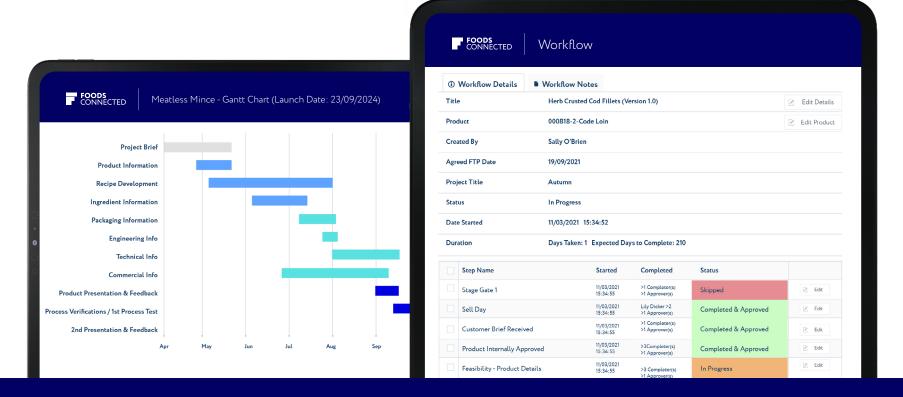




## Workflow Manager

Workflow Manager is designed to simplify your project management workflow process. Using it, you can easily manage multistep, multistakeholder projects, setting stages, goals and approvals, so every project, meets your deadlines and avoids risk.

Reporting provides insight into how your processes are performing. So, you can take proactive measures, driving continuous improvement and business benefits.







### Workflow Manager

#### **KEY FEATURES**



**Configurable templates:** use our form builder to map workflows to the steps in your own process and improve repeatability and consistency.



**Time-controlled stage-gate process:** view each step of a project, with addable prerequisites and milestones to divide into manageable stages.



**Automatic email alerts:** prompt and notify internal and external users of status and actions to complete and approve, removing the need for lengthy emails /meetings and ensuring deadlines are met.



**Full permissions & version control:** fully track changes for both workflow templates and individual workflows, transparency and supplier accountability are improved.

#### THE BENEFITS











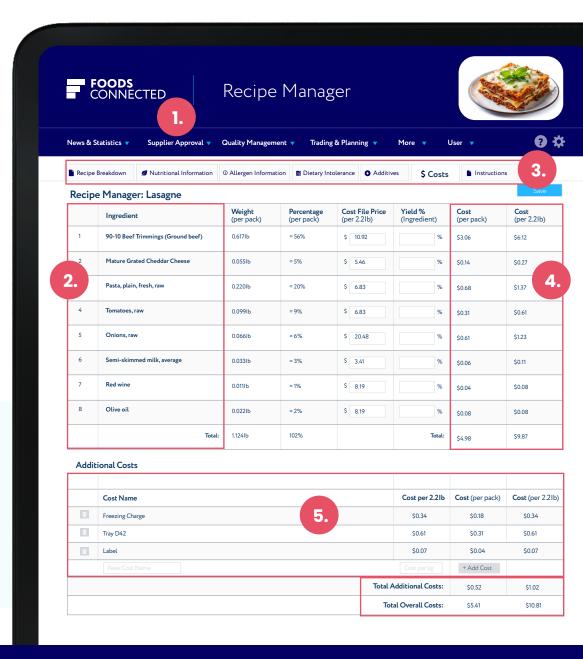
#### Recipe Manager

Recipe Manager has been designed to transform your PLM processes, so you can keep on top of costs, maintain margins and make smarter decisions.

This functional tool offers a single solution for recipe creation and management. You can stay on top of your commercial finances, respond to price fluctuations on existing products and cost up new recipe development. This improves productivity, eliminates inefficiencies, and ensures complete recipe traceability for quality audits.

It links with Specifications Manager, connects with Cost Files and ensures the export of finished product specs to deliver a streamlined product development workflow.

- All raw material supplier data contained in platform
- 2. Direct link to raw material specs contained in platform
- 3. Nutritional data, allergens, additives, cooking instructions, fact panels
- 4. In built costs and yield loss
- 5. Processing cost, final pack price, margin







#### Recipe Manager

#### **KEY FEATURES**



**Ingredient declaration & recipe creation:** use multiple data sets including your own internal data.

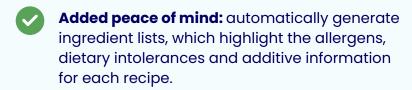


**Centralized database:** access to version-controlled recipes facilitates quick and easy formulation updates, removing human errors and data duplication.



Nutrition calculator & automated allergen capture: accurate up-to-the minute nutrition and allergen supplier data and serving size, daily allowance and reference intake (RI) assessment.

#### THE BENEFITS







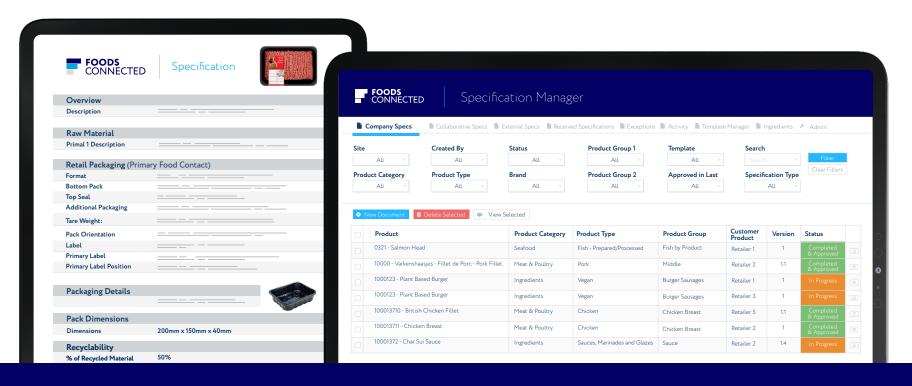




### Specification Manager

Specification Manager is designed to enhance and improve your specs management experience. Users can create internal specs which are sent to suppliers and customers. They can also create external and collaborative specs, which can be sent as empty templates for suppliers to fill in.

This tool works together with Workflow and Recipe Manager to ensure your product specifications are up to date. It directly links your recipe development journey from creation to specification management and delivers supplier compliancy of your raw material specifications.







### Specification Manager

#### **KEY FEATURES**



**Management of specifications:** with our user-friendly form builder create custom templates with a diverse range of field types including 360° rotatable images and video and storyboards and create views for different user types.



**Link your product inspections to your specs:** made possible through our mobile app capability.



**Automation of processes:** keep all internal and external parties aware of spec updates, track and manage changes, automate renewal reminders.

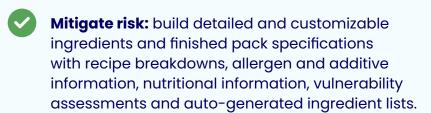


**Advanced features:** run comparisons between products and carry out advanced searches based on filterable search functionality.

#### THE BENEFITS













## LEARN MORE



## Our expertise

#### At Foods Connected we understand the Product Lifecycle journey.



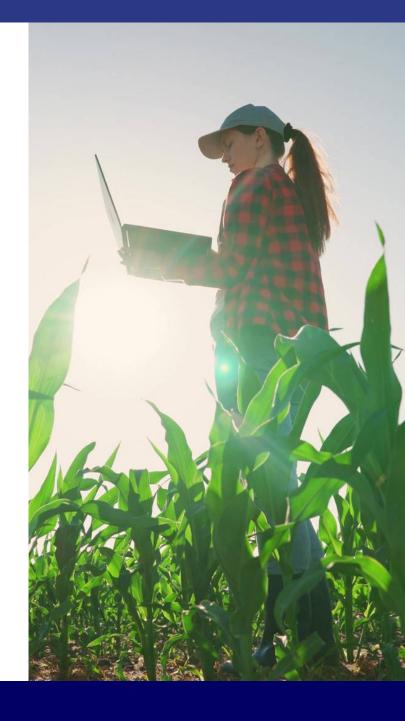
Our industry and subject matter experts have backgrounds in supply chain, workflow and new product development management, traceability, quality and technical.



They have worked in industry and recognize the pain points that lead to the delayed launch of a new product, the food safety issues associated with non-compliant specification data and the need to drive value during your budget cycle.



They will work with you to assess your current ways of working and deliver solutions that streamline your business' food supply chain and keep you efficient, compliant and innovative.







## Get in touch



## For EMEA enquiries contact:



## For North American enquiries contact:



#### Ian Collins

HEAD OF SALES EMEA

ian.collins@foodsconnected.com



#### **Keith Cole**

PRESIDENT OF SALES NORTH AMERICA



keith.cole@foodsconnected.com



## For APAC enquiries contact:



#### Vanessa Stevens

REGIONAL COMMERCIAL DIRECTOR APAC

vanessa.stevens@foodsconnected.com







# Thank you for reading

www.foodsconnected.com







