



# Digital Transformation

of the Supply Chain



[foodsconnected.com](https://foodsconnected.com)





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## INTRODUCTION

# The next-generation digital supply chain

Find out how digitising your supply chain will make your business data

**More flexible,  
More granular,  
More accurate,  
More efficient,**

**and massively reduce your business costs!**



## INTRODUCTION

# Digital Supply Chains provide Real-Time Access to Information.

Visibility of supply chain data is critical to success. By digitising your supply chain you can benefit from real-time access to the latest supplier data and internal business data; And create live reports that demonstrate detailed and accurate supply chain insights, **facilitating quicker and smarter business decisions.**

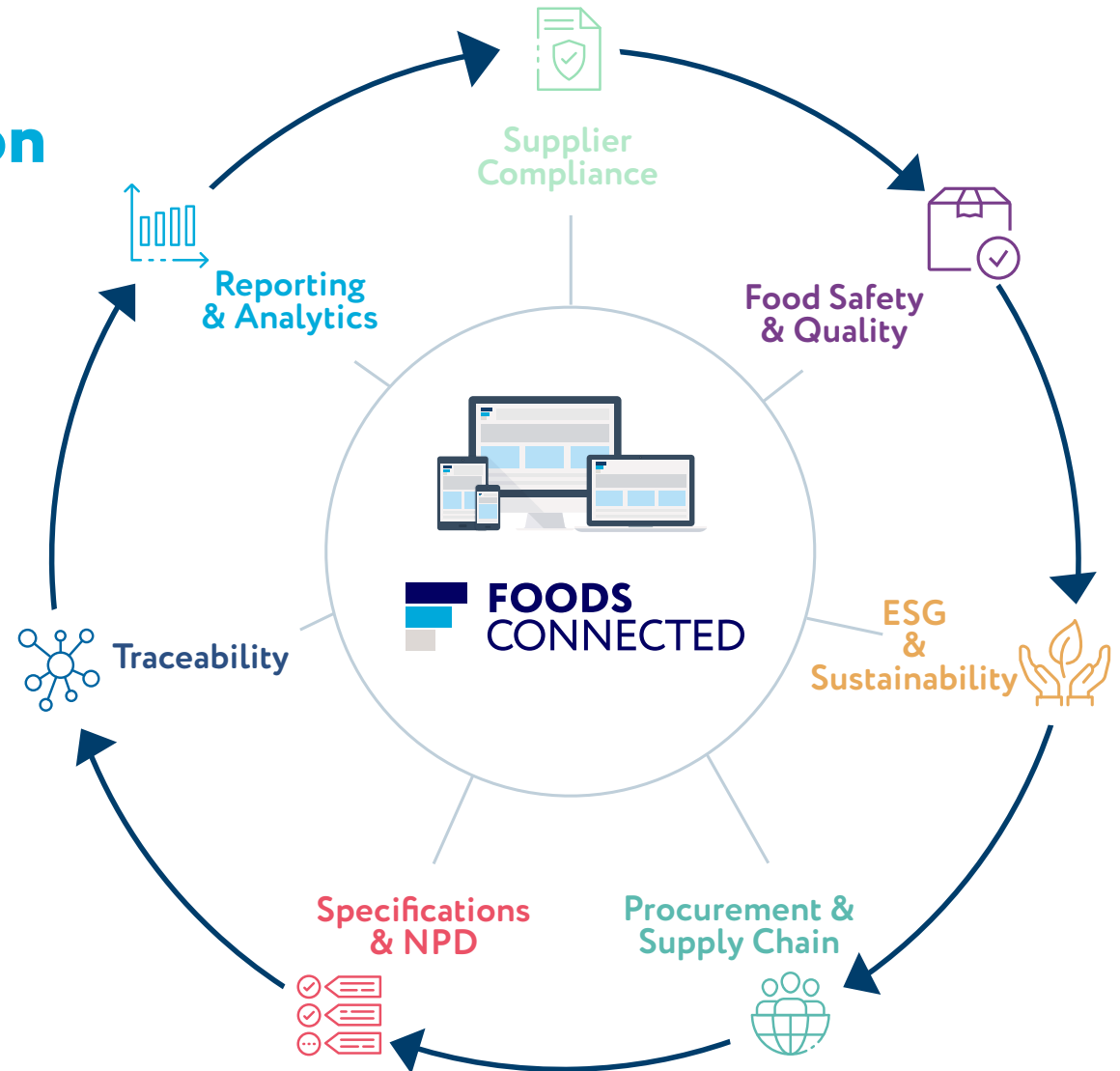
Let us help you transform your business!

# Delivering complete supply chain digitisation

Foods Connected connects all elements of your supply chain activity, delivering the information you need, when you need it. Our innovative suite of cloud-based supply chain management solutions help to streamline key supply chain processes, improving process efficiency and data visibility to minimise risk and boost profitability.

Foods Connected work with the world's largest retailers, food processing / manufacturing groups and food service providers, as well as many SME food operators, to deliver scalable and tailored digital supply chain solutions.

Implement Foods Connected as a stand-alone platform or integrate it with your existing ERP system to deliver your very own 'Connected Supply Chain' that works for your business.





# Supplier Compliance

Supply chains have become increasingly complex, making them increasingly more difficult to manage, resulting in increased risk. Now, more than ever, businesses require robust systems that deliver increased transparency and control to support the ongoing management of their supplier compliance programs.

Our Supplier Compliance solution provides all the tools you need to ensure your suppliers are compliant and performing in line with your standards, allowing you to make evidence based decisions on the supplier choice.

## The Foods Connected Solution



**Supplier Approval  
Lists**



**Supply Chain  
Mapping**



**Supplier SAQ & Risk  
Assessments**



**Supplier Approval  
& Compliance  
Tracking**



**Supplier Auditing  
& Scheduling  
(Mobile App)**



**Remote  
Auditing**



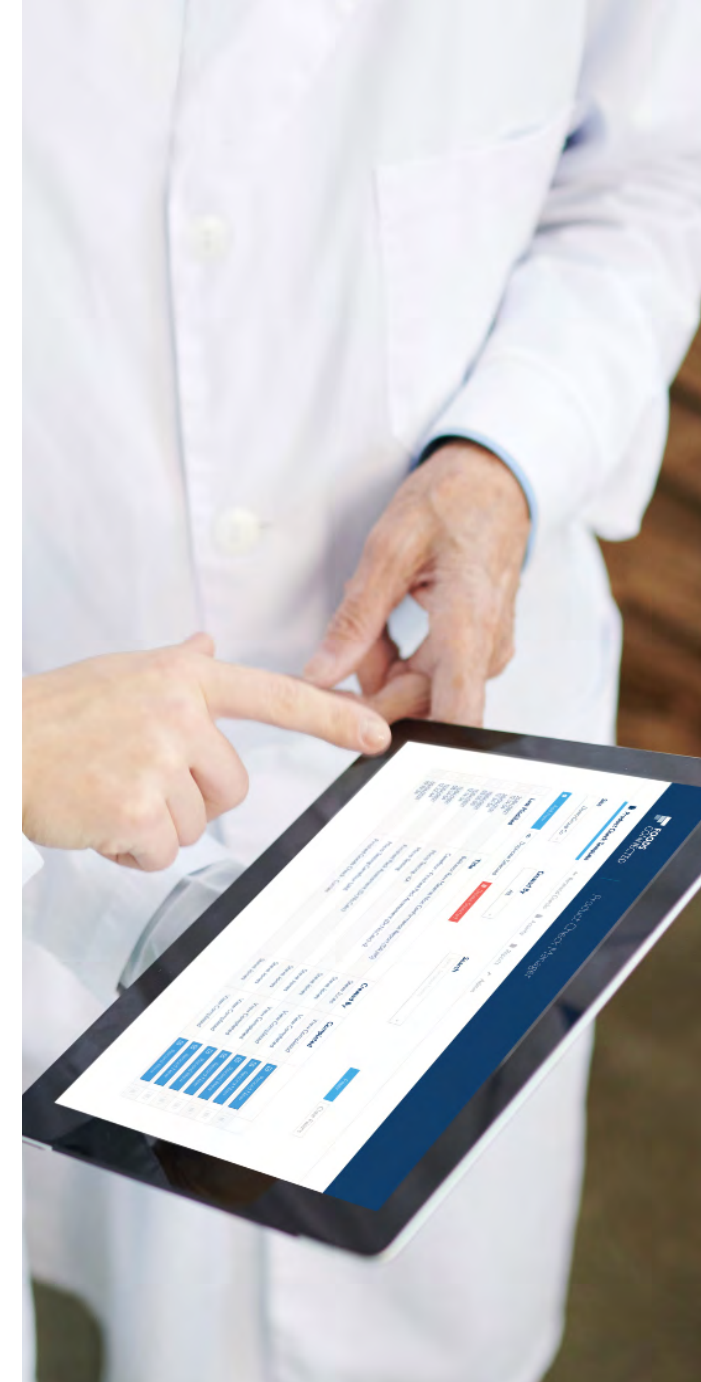
**Supplier  
Documentation**



**Supplier Ranking  
& KPI's**












**Accreditation  
Manager**



# Supplier Compliance

## The Benefits

-  1. Improve cross-functional collaboration and communication
-  2. Increase visibility of where supplier risks lie
-  3. Improve auditing efficiency
-  4. Gain central visibility of supplier compliance status
-  5. Leverage quality data to plan ahead
-  6. Improve efficiency of supplier approval process
-  7. Achieve end-to-end product traceability
-  8. Streamline supplier communication
-  9. Significantly reduce costs of supplier management



# Food Safety & Quality

Food Safety and quality management has become an area of increasing concern for food businesses globally, with non-compliance and food recalls posing a catastrophic risk. Therefore, it is critical that businesses have the tools they need to ensure they receive safe and authentic raw materials from suppliers, to deliver consumer products that meet the intended specification.

Digitising your food safety and quality management minimises the risks involved and provides the best protection when proving compliancy with industry regulations.

## The Foods Connected Solution



**Internal Site  
Audits**



**Raw Material  
Product Checks**



**Finished Pack Product  
Quality Checks**



**Product Risk  
Assessments**



**Incident Management**



**Policies &  
Procedures**



**Customer  
Complaints**



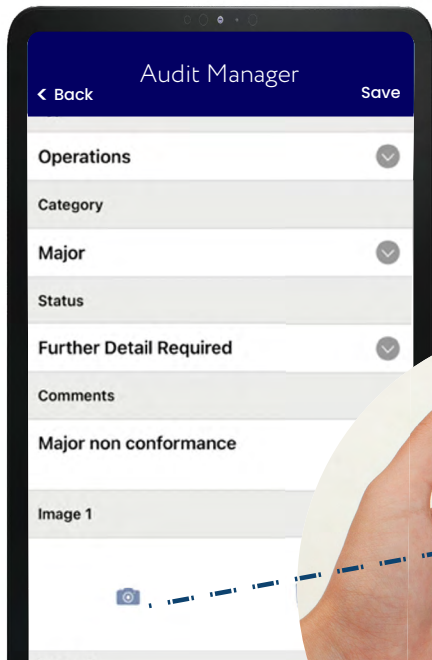
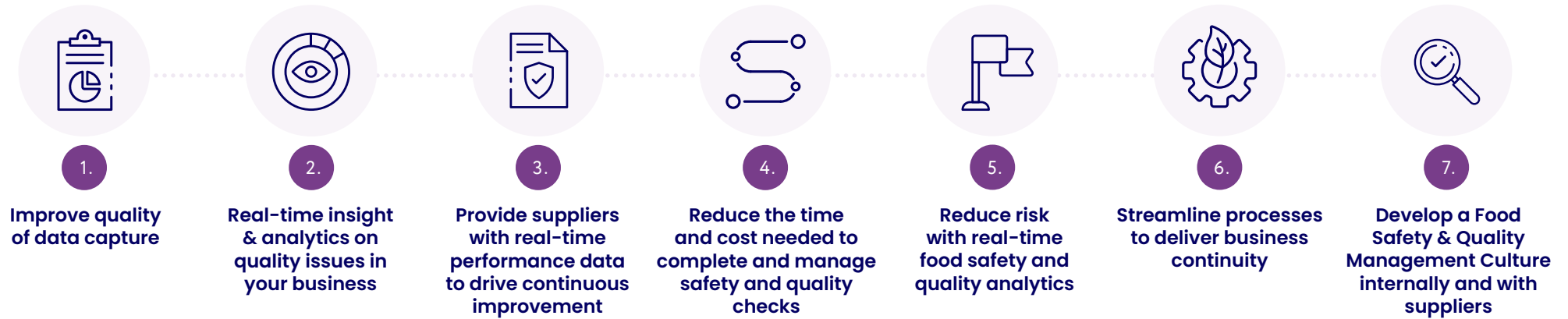
**HACCP &  
Document Control**





# Food Safety & Quality Management

## The Benefits



**FOODS CONNECTED** | Product Check Manager - Good Intake Checks - Democo (Group)

**Form** [View] [Cancel] [Previous] [2 of 4] [Next] [Save]

**Issues Found**

**i** Complete product & quality inspection against the part 3 specification

Issue type: Too much fat

Issue comment: [Text Field]

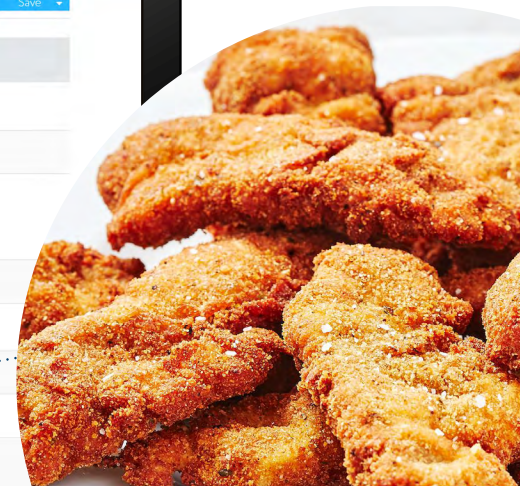
Issue quantity: 10

Slaughter Plant: Plant 1

Pack Trace Code: [Text Field]

Use by date: [Text Field]

Images: [Choose file] No file chosen [Enter image description]



# Procurement & Supply Chain

The purchasing of products and raw materials can be complex and time consuming, with pricing decisions often based on gut instinct rather than backed by data. Fragmented data capture, processing and storage makes it difficult to report on and analyse historical performance to help make evidence-based decisions.

Our Procurement and Supply Chain solution digitises procurement processes hosting all information on one simple platform to reach the best agreements for both customer and supplier.

## The Foods Connected Solution



**E-Negotiations  
& Contracts**



**E-Forecast &  
E-Order Manager**



**Livestock Procurement  
& Processing Suite**



**Open Book Supplier  
Cost Models**



**Finished Pack  
Cost Models**



**Market Sentiment  
& Forecasts**



**E-Auctions**



# Procurement & Supply Chain

## The Benefits



**Purchasing**

Documents Activity Overview Template Manager Admin

Sent Between:

Delivery Between:

Site: All

Sent To: All

Sent By: All

Template: All

Company: All

Status: All

Filter Clear Filters

New Document Delete Selected View Selected

Sent Date	Name	Sent To	Start Date	End Date	Agreement No	Status	Line Items		
							A	D	C
17/02/2020 22:36	Pig Purchase Agreement	Lauren Neill Meat Supplier	11/05/2020	29/05/2020	1012	Expired	0	0	1
17/02/2020 22:36	Avocado Procurement Template	Sean Pearse Veg Supplier	11/05/2020	29/05/2020	1010	Closed - Deals Agreed	1	0	0
17/02/2020 22:36	Chicken Purchase Contract	Lauren Neill Meat Supplier	11/05/2020	29/05/2020	1009	Closed - Deals Agreed	1	0	0
17/02/2020 22:36	Beef Purchase Contract from Beef Carcass - Week 43	Kevin Smyth Meat Supplier	11/05/2020	29/05/2020	1008	Expired	0	0	2
17/02/2020 22:36	Lamb Purchase Template	Lauren Neill Meat Supplier	11/05/2020	29/05/2020	1006	Closed - Deals Agreed	1	0	0
17/02/2020 22:36	Butter Contract	Jane Morrison Dairy Supplier	11/05/2020	29/05/2020	1005	Closed - Deals Agreed	9	0	0
17/02/2020 22:36	Cheese Purchase Template	Jane Morrison Dairy Supplier	11/05/2020	29/05/2020	1004	Closed - Deals Agreed	1	0	1
17/02/2020	Avocado Procurement	Sean Pearse	11/05/2020	29/05/2020	1003	Closed - No	0	1	0

**Supplier Pricing Comparison**

Generated By: Steve Jones  
Date Generated: 01/03/2021 03:34:58  
Base Currency: US Dollar (USD)  
Delivery From Date Range: 02/06/2021 to 30/06/2021

Back To Refresh Amend Parameters Save Report Export to Excel

**Brand - Upgrouped**

Product Code	Product	\$ / Kg Average	Supplier 1	Supplier 2	Supplier 3
8345	Granny Smith Apples		Awaiting Supplier Response	Awaiting Supplier Response	Awaiting Supplier Response
8345	D'Anjou Pears		\$5.10	\$4.90	\$4.30
8345	Hass Avocados		\$5.40	\$4.50	\$4.30
8345	Mandarin Oranges		\$5.20	\$4.80	\$4.50
8345	Bartlett Pears		\$5.80	\$5.50	\$5.30
8345	Reed Avocados		\$5.90	\$5.60	\$4.90
8345	Pink lady Apples		\$5.30	\$4.60	\$4.00
8345	Blood Oranges		\$5.40	\$4.70	\$4.20
8345	Gwen Avocados		\$5.50	\$4.50	\$4.00
8345	Opal Apples		\$6.00	\$5.00	\$4.00
8345			\$5.00	\$4.80	\$4.60

Generated by foodsconnected.com



# Product Lifecycle Management (PLM)

Our Product Lifecycle Management solution ensures that collaborating with your team members, suppliers and customers on specifications and new product development is as simple as possible. The solution is designed to mitigate risk of miscommunication, human error or loss of information, by bringing all of vital information into one central hub, using sharable and standardised formats. One Source of the Truth is a key benefit of this solution, ensuring suppliers and customers are all accessing the same data.

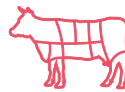
## The Foods Connected Solution



**New Product Development**



**Retail Pack Specifications**



**Raw Material Specifications**



**Packaging Specifications**



**Complex Ingredients Specifications**



**Manufacturing Process Specifications**



**Recipe Manager**



# Product Lifecycle Management (PLM)

## The Benefits



1.

Real time collaboration with cross-functional teams and suppliers improves efficiency of specification, recipe control and new product development.



2.

Increased data integrity and accountability is achieved through document version control and full history tracking.



3.

Access data on the factory floor, or on the go, even when Wi-Fi connection is not available.



4.

Automated update notifications provide increased visibility over project progress relevant to you.



5.

Visual communication capability through product photos and storyboards provides teams with a deeper level of understanding, improving project efficiency.



6.

Applicable solutions for virtually all markets, from ready meals, retail packed meat and seafood to ambient, dairy and canned products.



### Specification



#### Overview

Description

#### Raw Material

Primal 1 Description

#### Retail Packaging (Primary Food Contact)

Format

Bottom Pack

Top Seal

Additional Packaging

Tare Weight:

Pack Orientation

Label

Primary Label

Primary Label Position

#### Packaging Details



#### Pack Dimensions

Dimensions

200mm x 150mm x 40mm

#### Recyclability

% of Recycled Material

50%

#### Recycling

Detectable

Yes ☒

No ☐



# Sustainability

The days of 'green standards' being a 'nice to have' for businesses are gone. Today, implementing measures for improvement and excellence in the areas of sustainability and corporate social responsibility are becoming more important for business success.

Foods Connected provide the tools your business needs to capture sustainability and CSR data that truly matters to your business and your customers.

## The Foods Connected Solution



**Animal  
Welfare**



**Responsible  
& Sustainable  
Sourcing**



**Packaging  
Consumption  
Monitoring**



**Food Waste  
Management**



**Factory Energy  
Auditing & Reporting**



**Environmental  
Audits**



# Sustainability

## The Benefits



### GHG Emissions and Carbon Reduction

Supplier	Total kWh (kilowatt-hours)	Emissions Calculation tCO <sub>2e</sub>	kgCO <sub>2e</sub> per widget	Rank
Packaging supplier	97,487.91 units	19.99 tonne	0.09 kg	1
Meat Retail Packer	258,266.48 units	48.73 tonne	0.20 kg	2
Veg Supplier	54,719.10 units	10.41 tonne	0.69 kg	3
Fruit Supplier	19,852.34 units	3.73 tonne	0.75 kg	4
Finished Foods	141,907.18 units	26.71 tonne	1.09 kg	5



SCIENCE  
BASED  
TARGETS



### Supplier Sustainability Ranking Table

*Sustainable Supply Rank by Group*

Group Name	Outcome	Rank ^
Business Group A	79.74%	1
Bakery Business B	79.01%	2
Food Business C	75.44%	3
Business Group D	69.74%	4
Bakery Business E	69.01%	5
Food Business F	65.44%	6
Business Group G	59.74%	7
Bakery Business H	59.01%	8
Food Business I	55.44%	9

# Traceability

Product recalls can be extremely challenging for food businesses to contend with, without the right digital tools in place to efficiently track and trace your product journeys. With a blockchain-inspired solution in place you can easily reduce the time and administration associated with trace requests. Plus, reduce risk in your supply chain by having full and instantaneous visibility of your supplier's product movements.

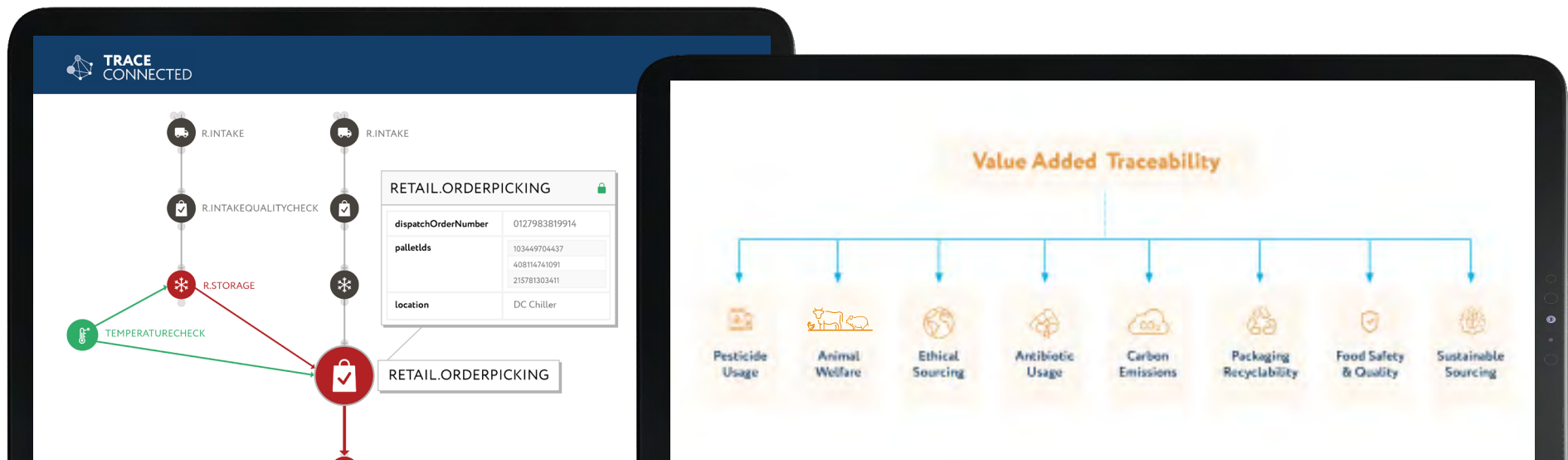
## The Foods Connected Solution



Trace Connected

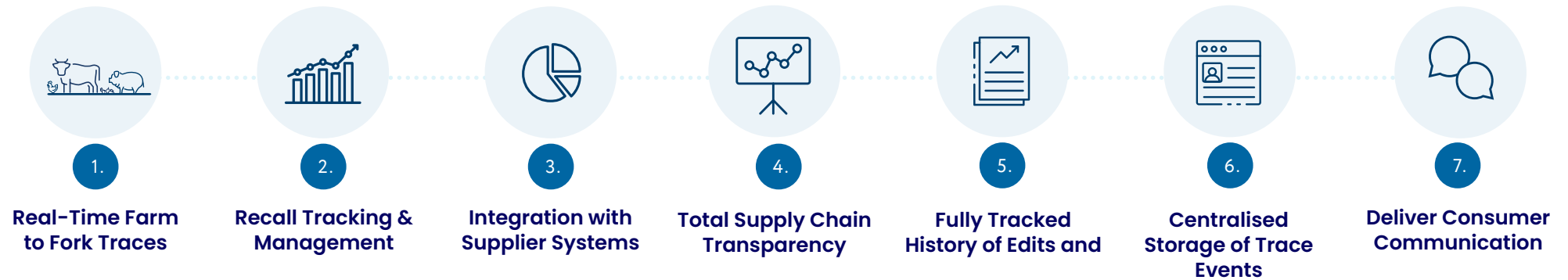


Traceability Manager



# Traceability

## The Benefits



# Reporting & Analytics

Make evidence-based decisions with configureable and insightful dashboards and ensure that the right analytics are delivered to the right person at the right time, ultimately increasing cost and time efficiencies in your food business. With analytics and data driven reports you can make confident, evidence-based decisions for now and the future.

## The Foods Connected Solution



**Foods Connected  
Reporting  
Methodology**



**Procurement  
Analysis and  
Insight**



**Factory Production  
Performance**



**Internal Planning  
and Supply Chain  
Analytics**



**Product Quality  
Analytics**



**Supplier Compliance  
Reports**



**External Market  
Data**



## Supplier Commercial Scorecard Ranking

*Sustainable Supply Rank by Group*

Group Name	Outcome	Rank ^
Business Group A	79.74%	1
Bakery Business B	79.01%	2
Food Business C	75.44%	3
Business Group D	69.74%	4
Bakery Business E	69.01%	5
Food Business F	65.44%	6
Business Group G	59.74%	7
Bakery Business H	59.01%	8
Food Business I	55.44%	9
Business Group J	53.74%	10
Bakery Business K	52.01%	11
Food Business L	50.44%	12



# Reporting & Analytics

## The Benefits



# Why Foods Connected?

1



## CLOUD-BASED, ONE STOP SHOP

Manage all aspects of your food supply chain within a **single pane of glass solution**. Benefit from increased visibility with real-time updates, and collect or review data on the go through the Foods Connected App. We offer complete end to end control across your business, at your fingertips.

2



## EXPERTISE AT THE CORE

Our software is designed **by food professionals, for food professionals** and developed by experienced IT professionals to bring your desired supply chain management functionality to life. We actively hire the highest calibre of industry expertise, to ensure platform development is driven with knowledge and insight at the core.

3

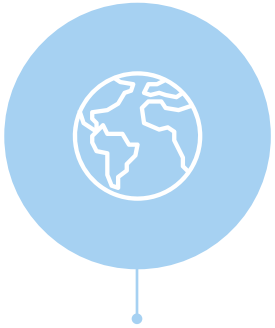


## PAPERLESS, COVID-SAFE SYSTEM

Our configurable solution supports **100% paper free** practices, replacing traditional paper based documents with cloud based documents. Not only is this excellent for your CSR, going paper free is Covid Safe.

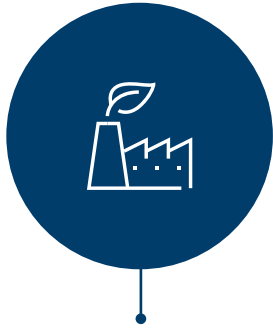
End to end software solutions. Configurable for your business.

# Why Foods Connected?



**8**

**8** of the  
Largest Retailers  
in the world using  
the platform daily.



**150+**

**150+** Manufacturing  
Factories. All  
connecting, sharing  
and receiving  
information.



**8,000+**

with **8,000+**  
suppliers on  
the platform.



**1,000,000+**

**1,000,000+** quality checks  
audits and specifications  
managed in the system.



**\$20bn+**

**\$20bn+** of product  
information being  
managed in the  
system every year.

# What our customers say.



“ We needed a solution to manage our expansive supply chain globally, to create greater transparency over every tier of our diverse network. Foods Connected has provided us with a number of integrated solutions, bringing visibility to our operations, to better track our supplier compliance, mitigating any potential risks. ”

**Simon Rose,**

HEAD OF PURCHASING & INVENTORY, MARLEY SPOON



“ Foods Connected has allowed us to streamline our NPD process across our sites, to support prioritisation of projects and resource accordingly. ”

**Thea Smit,**

DIRECTOR OF NPD, VION



“ Since partnering with Foods Connected we have been able to rapidly streamline our supplier management processes and enhance our data collection. The system is really easy to use and is having a positive impact on ourselves and our suppliers. ”

**Ashleigh Horn,**

RESPONSIBLE SOURCING MANAGER, COOK FOOD



“ Foods Connected has provided the framework to capture agreed sales & purchasing outcomes in one centralised location. This enables ease of comparison on all best price options for more informed business decisions. ”

**Graham Spicer,**

HEAD OF NEW BUSINESS, WOOLWORTHS



“ The Foods Connected Specification management tools have allowed us to simplify, standardise and collate all our product data across a multitude of suppliers meaning we have access to the data we need as we need it. ”

**Laura Robinson,**

TECHNICAL CONTROLLER, FINNEBROGUE



“ Foods Connected has allowed us to easily digitise all of our internal factory auditing across multiple sites allowing us to drive improvement, standardisation and visibility. ”

**Paul Murphy,**

ASSISTANT GROUP TECHNICAL MANAGER, ROSDERRA IRISH MEATS GROUP



# Got a question?

Simply drop us a line and we'll get back to you as soon as we can!



**info@foodsconnected.com**



For a **quick no obligation demo** with a friendly face, reach out to one of our team members below.



**For North American enquiries contact:**



**Keith Cole**

PRESIDENT OF SALES  
NORTH AMERICA



keith.cole@foodsconnected.com



**For UK and EMEA enquiries contact:**



**Ian Collins**

HEAD OF SALES EMEA



ian.collins@foodsconnected.com





# Thank you for reading

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